





CHINCHE

Dossier:

Chinche is a make focused on children between the ages of 3 months to 6 years.

The main idea is to create a visual language between the imaginary world and the real one through an universal language and maybe the oldest. The language of the drawings.our idea is not only that the kids feel comfortable with our clothes but that at the same time they are proud of wearing them.

The drawings of all our clothes have been designed specially for the make by designers which have participated throughout the project.

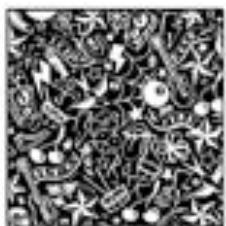
The packaging used in the shops is a recycled cardboard box which reminds us of the boxes used for packing pizzas. The boxes will have a story written on it, giving the article of clothing added value . For the international market we've got the stories in different languages.

All our articles(up to this date: bodys, t-shirts and sweatshirts) are manufactured with very good quality cotton and their designs have been thought to being comfortable and practice for the little ones so that they are good for everyday use.

We've used the drawings as dreams creating a magical worlds so this way there is a connection between the children and chinche.

CHINCHE













Short Sleeve T-shirt



cmc 9001



cmc 9003



cmc 9004



cmc 9002



cmc 9005

Vest



cmt 9006



cmt 9007

Bodies



boc 9008



bos 9010



bot 9009

Shorts



she 9011



shb 9012

Short-Sleeved T-shirt

1-2/2-3/3-4/4-5/5-6 years

30,00€



cmc 9001 BLACK
cmc 9002 BLACK
cmc 9003 WHITE

cmc 9004 YELLOW
cmc 9005 PURPLE

Recommended price 13,25€ + IVA

Vest

1-2/2-3/3-4/4-5/5-6 years

25,00€



cmf 9006 WHITE
cmf 9007 BLACK

Recommended price 11,00€ + IVA

Short-sleeved body

3/6/6/9/9-12 months

30,00€



boc-9008 YELLOW

Recommended price 13,00€ + IVA

Sleeveless body

3/6/6/9/9-12 months

30,00€



bot-9009 MULTIPLE

Recommended price 13,00€ + IVA

Body Shorts

3/6/6/9/9-12 months

35,00€



bos-9010 BLACK

Recommended price 15,00€ + IVA

Shorts

3/6/6/9/9-12 months

25,00€



sho-9011 NEGRO ESTAMPADO
shb-9012 NEGRO

Recommended price 11,00€ + IVA

Packaging



CHINCHE



Press



EP[S]

magazine
O



CITIZEN K



TELVA



VOGUE



GLAMOUR



nais



AVUI



Clara



Bengels



MAD CITY



CON NIÑOS



Mamá a los 40



nais



mommy



LA VANGUARDIA



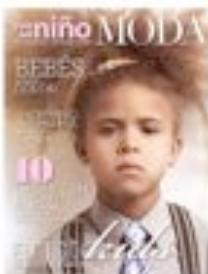
LINDA.

CON NIÑOS



niño

Bengels





CH  **NCHE**
www.chinche.es