



EVE-olution Foundation



"and if women entrepreneurs, from around the world, could help to build a healthier & safer planet for our kids."

To achieve our vision / mission, we offer **the Business Coaching Solution** to increase the profitability and number of Small Businesses headed by Women in developing & emerging countries,

matching:

WOMEN ENTREPRENEURS

the **COACHEES**

in Developing/Emerging Countries, an underestimated **potential**, invisible in the decision process.

VISIBILITY

We "hunt" among 5,000 women's associations, 500 editors of women's magazines, 400 associations of BA students, ...

We run presentations and side-events during UN Global Compact forums; Global Summits of Women; Arab International Women's Forum; China Association of Women Entrepreneurs conferences; China Enterprise Confederation meetings; WIN forums; ...

ACTIONS

Feasibility studies (3 to 8 weeks):

We call on BA students and just retired successful executives with in-country experiences to identify and select women who have the potential to become successful entrepreneurs.

Main activity (3 to 8 months):

Selected Women Entrepreneurs are coached on site, by teams of highly qualified volunteers composed of motivated BA students & retired executives, with a proven successful international experience and an active network. We boost their "Export Fever"®, reflexes to export.

Beyond the bottom line:

We encourage our international networks to promote "EVE-products", products exported by women coached.

&

RETIRED EXECUTIVES

the **COACHES**

from Developed Countries, an underutilized **resource**, mine of talented and experienced volunteers

PROMOTIONS

We build the "2008/2009 WHO's WHO of Women Entrepreneurs in Developing & Emerging countries". We organize, on demand, the "Building Business Bridges Between Women Entrepreneurs Worldwide"® events; next BBBWEW, in NYC, and/or business delegations all over the World.



RESULTS

After the business coaching period, Women, who are also mothers, can better:

ADAPT themselves to the global market's demand, e.g. organic products, fair tourism, handicraft, sustainable activities, ...

STRENGTHEN their bargaining position to reduce the power of intermediaries,

INNOVATE to conquer international new markets.

By increasing their incomes they: CREATE JOBS, reversing rural exodus.

BECOME ROLE MODELS in their communities for the young and other generations.

And they will become part of their country's decision making process to follow the Global Compact 10 principles and achieve the Millennium Development Goals.



BECOME OUR PARTNER

"When you empower women you can change the world " OPRAH Winfrey

"Small businesses that trade across borders grow 6 times faster than domestic ones" NATIVIDAD Irene

- > DEMONSTRATE your trust in women's power to lead the sustainable development.
- > ANTICIPATE recognition of your brand by women influencers Worldwide.
- > MAKE your stakeholders and customers proud of your decision.

Take a **proactive** stance on critical issues for our kids and be part of the

*EVE-olution
Business Club*

10 000 \$ / Year

Your Company



JP Morgan Chase Bank:
22-45 31st Street, Astoria NY – USA
ABA: 021000021 SWIFT: CHASUS 33
Account number : 925501254065

Willing to be **proactive** in a specific country?

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